



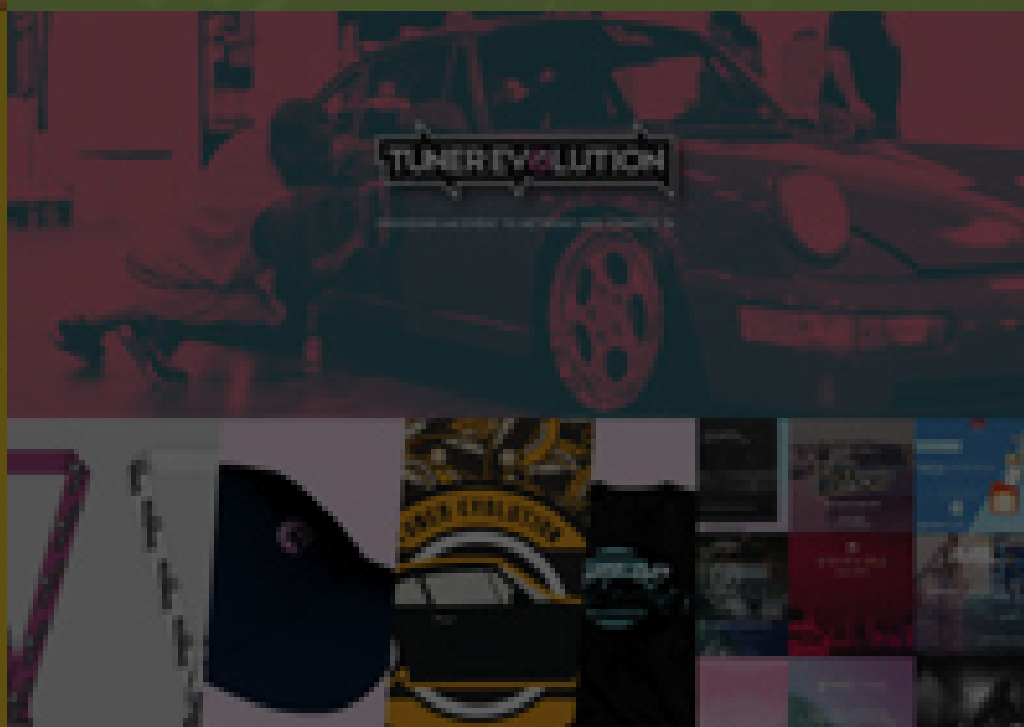
ARTIVITY

21st DMI: ACADEMIC DESIGN MANAGEMENT CONFERENCE "NEXT WAVE" | 08.2.18

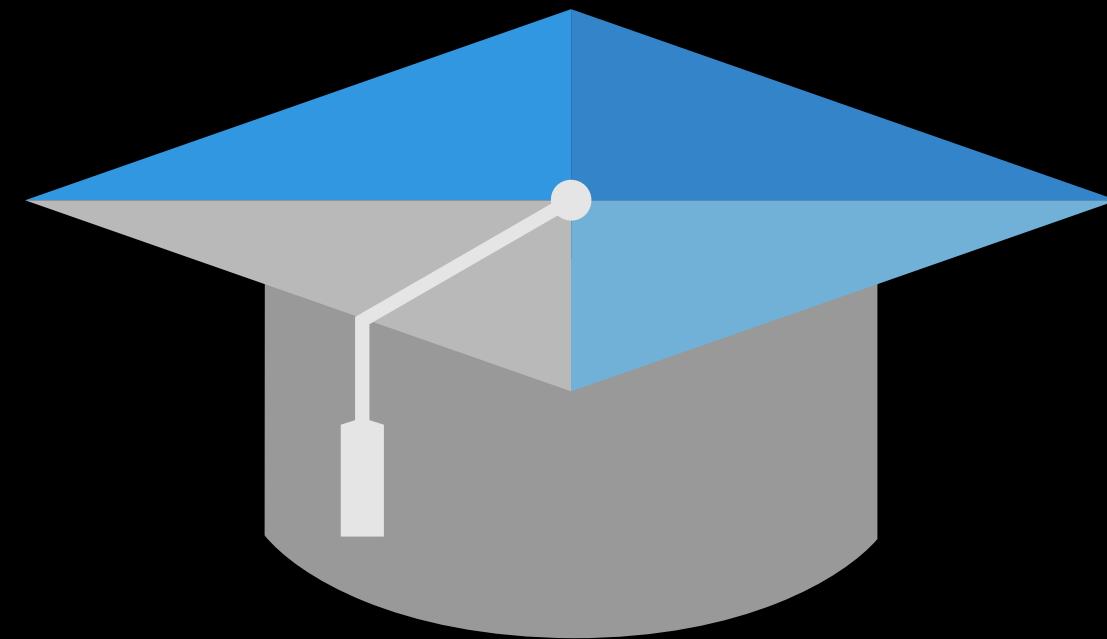
# MGC SYNC: A DIGITAL NETWORKING ALTERNATIVE THAT CONNECTS STUDENTS AND INDUSTRY PROFESSIONALS

DENISE ANDERSON / Assistant Professor

KEAN UNIVERSITY, MICHAEL GRAVES COLLEGE (U.S.A)

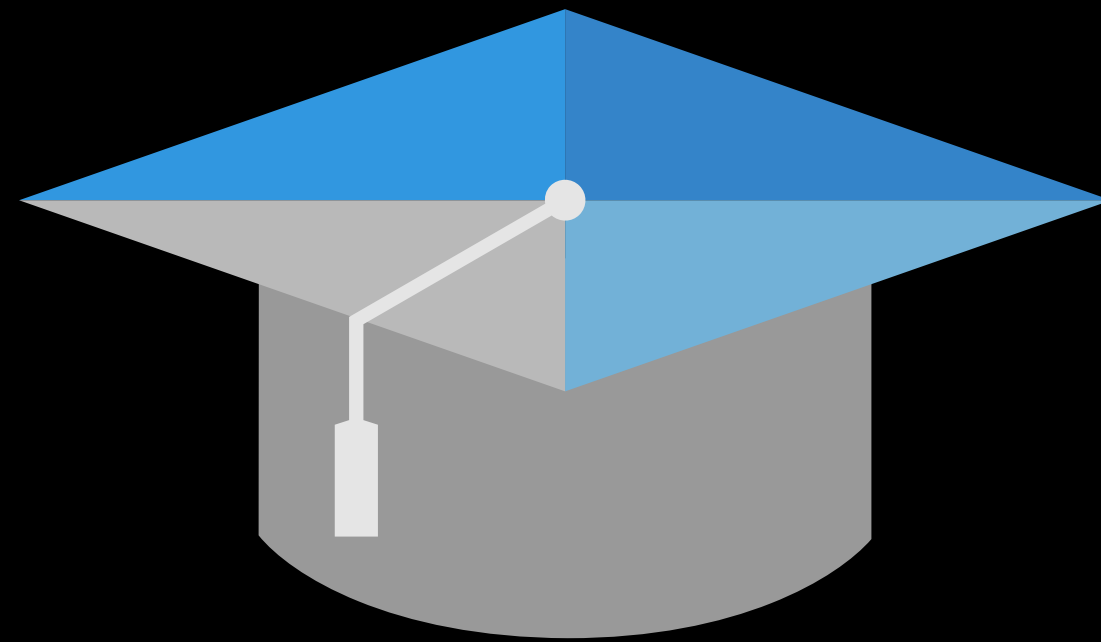


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**“Paid internship with a for-profit employer boosts a graduate’s chances of getting a job offer and a higher starting salary when compared to the class overall.”**

NATIONAL ASSOCIATION OF COLLEGES  
AND EMPLOYERS , “THE CLASS OF  
2016 SURVEY REPORT”

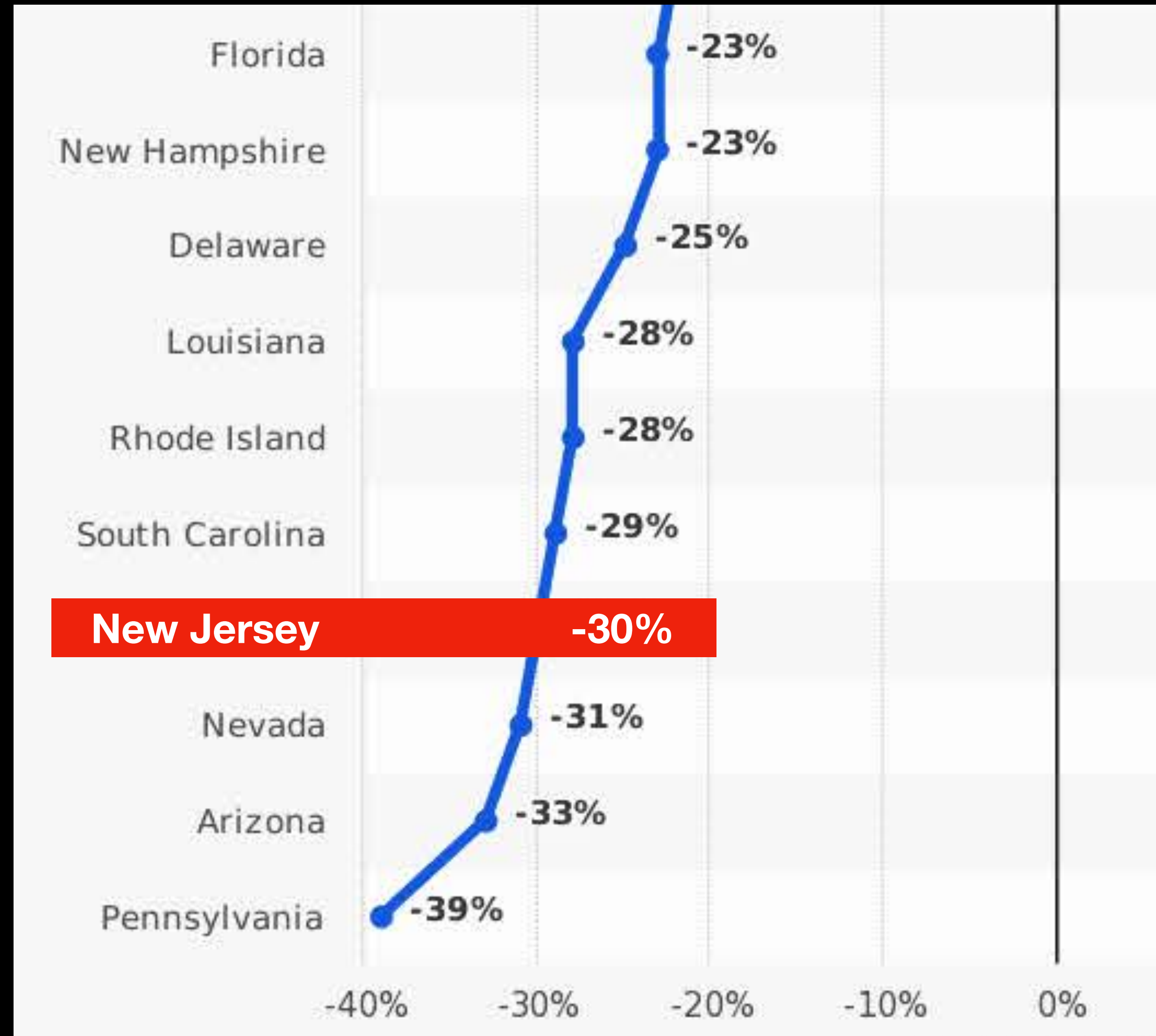


**“Business and non-profit leaders are highly interested in partnering with colleges and universities to provide more hands-on learning opportunities and to help college students successfully make the transition from college into the workplace.”**

2013 NATIONAL SURVEY OF BUSINESS  
AND NON-PROFIT LEADERS

# CHANGE IN STATE HIGHER ED FUNDING PER FULL-TIME EQUIVALENT STUDENT IN THE U.S. BETWEEN 2006 – 2016

SOURCES: COLLEGE BOARD; BEA  
© STATISTA 2018



**PROVIDE DESIGN  
STUDENTS  
A PLATFORM  
TO PROMOTE  
THEMSELVES**

**PROVIDE DESIGN  
STUDENTS  
A PLATFORM  
TO PROMOTE  
THEMSELVES**

**CULTIVATE A  
INTIMATE  
NETWORK OF  
ALUMNI AND  
PROFESSIONALS**

**PROVIDE DESIGN  
STUDENTS  
A PLATFORM  
TO PROMOTE  
THEMSELVES**

**CULTIVATE A  
INTIMATE  
NETWORK OF  
ALUMNI AND  
PROFESSIONALS**

**REPORT ON THE  
PLACEMENT OF  
INTERNSHIPS  
AND JOBS**

[standoutportfolio.com](http://standoutportfolio.com)







**MICHAEL  
GRAVES  
COLLEGE**

**ROBERT BUSCH SCHOOL *of* DESIGN**

- BFA Graphic Design: Advertising (NASAD)
- BFA Graphic Design: Print & Screen (NASAD)
- BFA Interior Design (CIDA)
- BID Industrial Design (NASAD)

**SCHOOL *of* PUBLIC ARCHITECTURE**

- BA Architectural Studies (NAAB)
- MA Architecture (F'19) (NAAB)



**MICHAEL  
GRAVES  
COLLEGE**

**NO FORMAL CAREER  
PLACEMENT**  
**INTERNSHIPS NOT REQUIRED**  
**MOST STUDENTS WORKING**  
**CULTURE OF  
ENTREPRENEURIALISM**

**ROBERT BUSCH SCHOOL *of* DESIGN**

- BFA Graphic Design: Advertising (NASAD)
- BFA Graphic Design: Print & Screen (NASAD)
- BFA Interior Design (CIDA)
- BID Industrial Design (NASAD)


**SCHOOL *of* PUBLIC ARCHITECTURE**

- BA Architectural Studies (NAAB)
- MA Architecture (F'19) (NAAB)

**“I sometimes come across recent design graduates who make me think, ‘How could a school take this kid’s money for four years without ever counseling them out of their major?’” he wrote. “But not one from this class. You’re doing something very right at your school. Quality work from beginning to end.”**

**JONATHON STAMP,  
VICE PRESIDENT AND DIRECTOR,  
DESIGN AND IMAGING,  
MCCANN TORRE LAZUR  
JAN. 2016**

**HOW MGC STUDENTS  
CONNECT TO  
PROFESSIONALS**



**ALUMNI AND  
INDUSTRY  
PARTNERS**

- **FACEBOOK JOB BOARD**
- **INDUSTRY PARTNERS & ALUMNI**



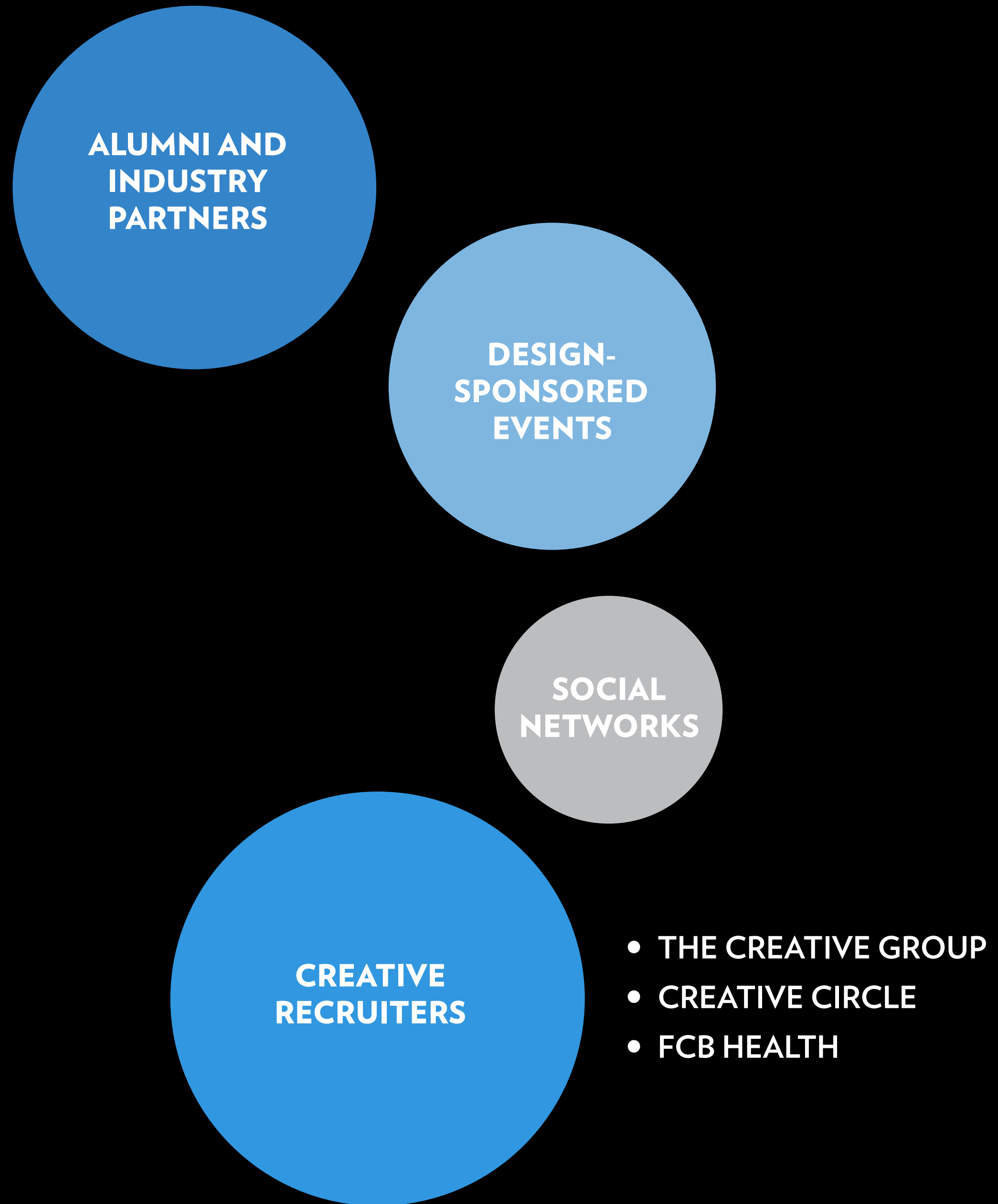
- AIGA
- ONE CLUB
- IIDA
- IDSA
- AIA

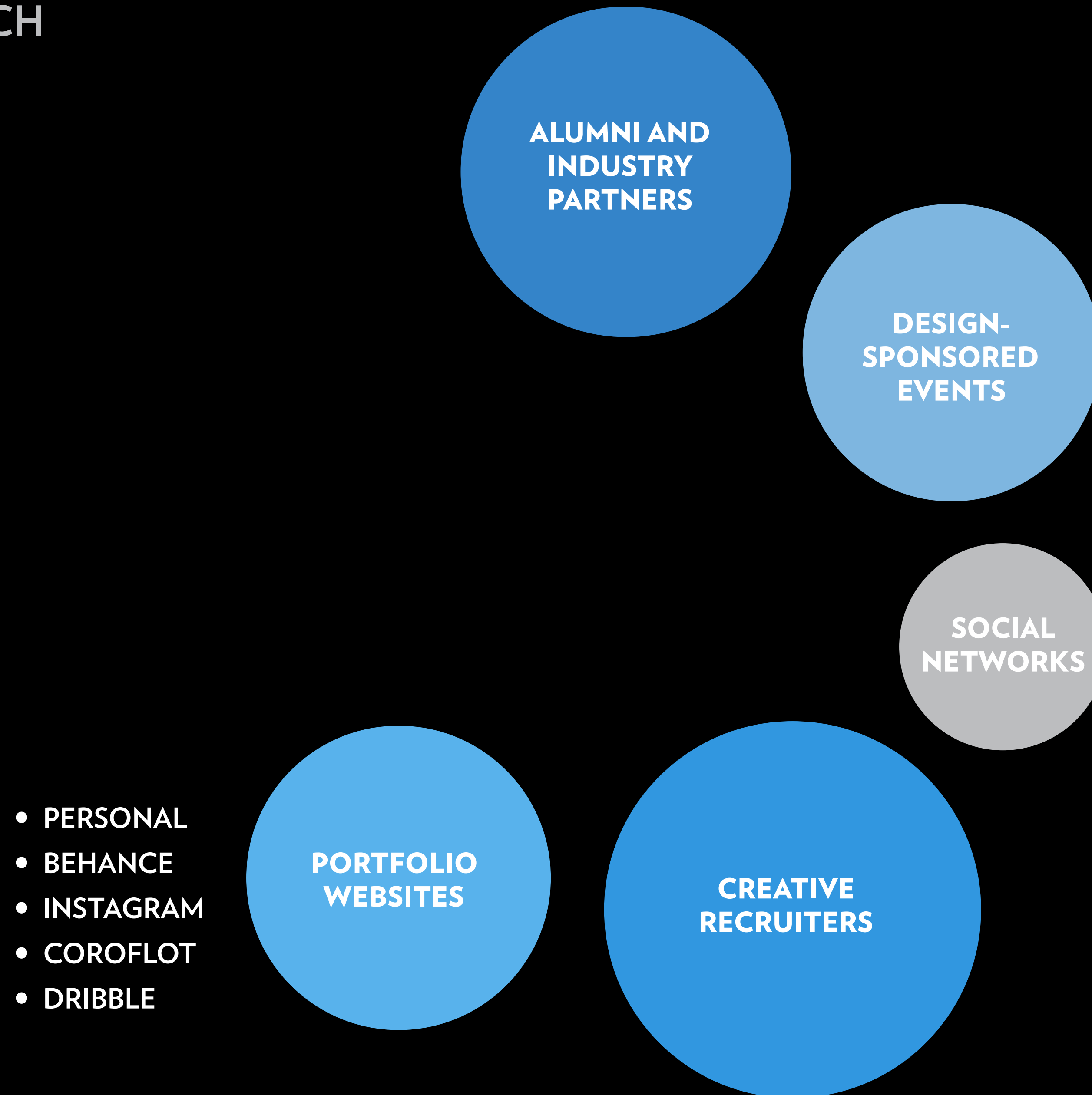
**ALUMNI AND  
INDUSTRY  
PARTNERS**

**DESIGN-  
SPONSORED  
EVENTS**

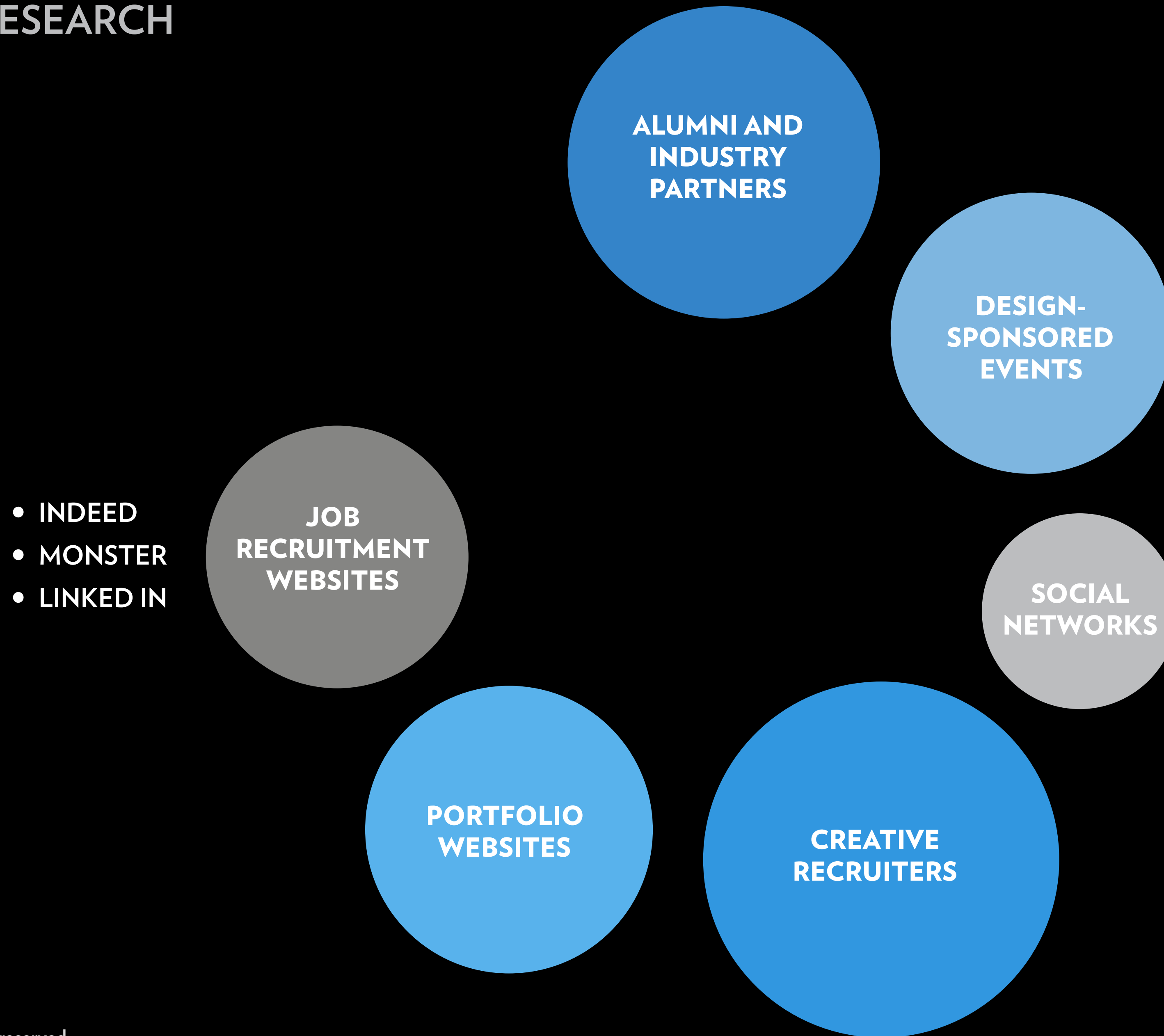
**SOCIAL  
NETWORKS**

- LINKED IN
- TWITTER
- INSTAGRAM
- FACEBOOK









- COLLEGE CENTRAL

CAMPUS CAREER CENTERS

ALUMNI AND INDUSTRY PARTNERS

DESIGN-SPONSORED EVENTS

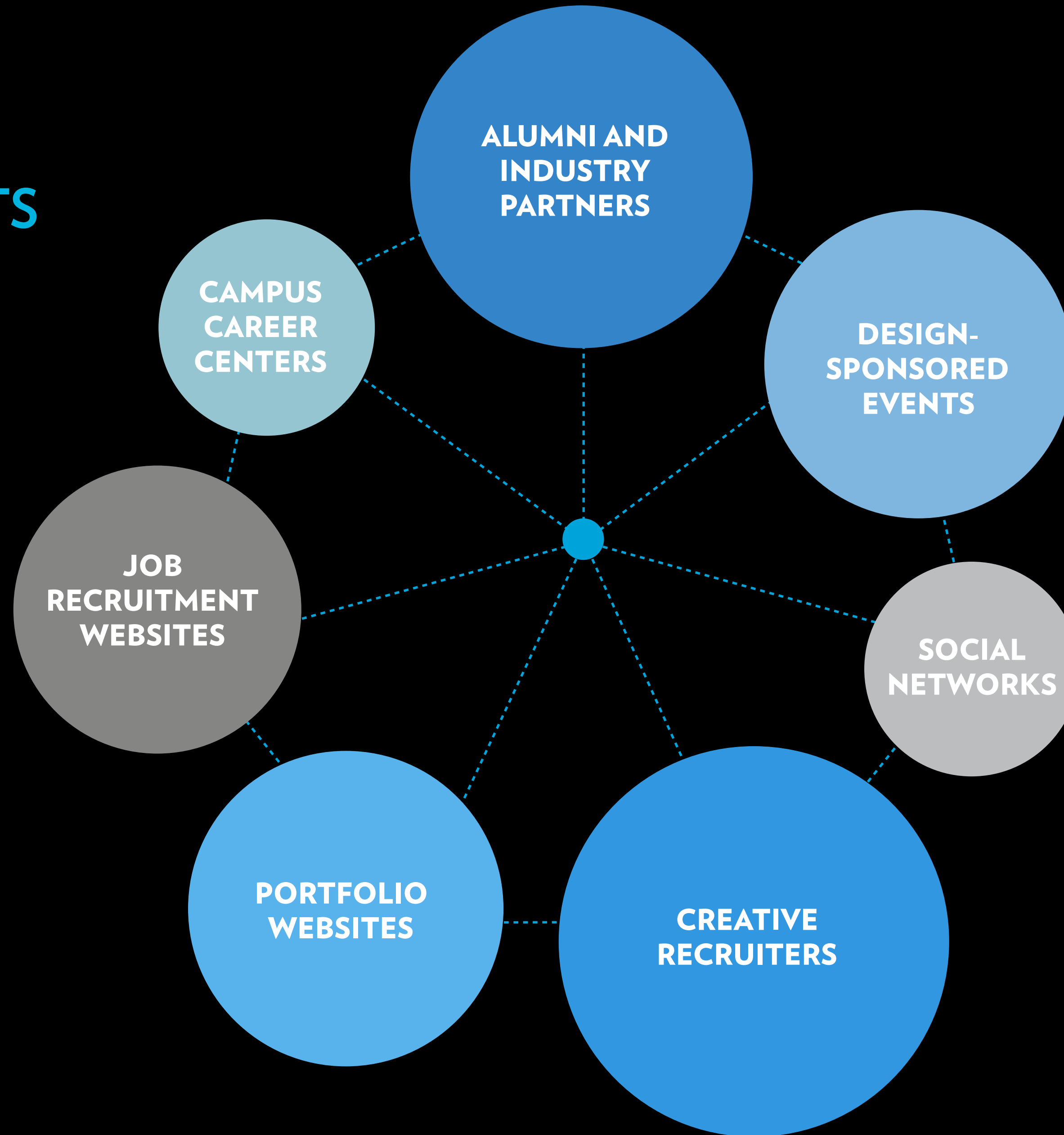
JOB RECRUITMENT WEBSITES

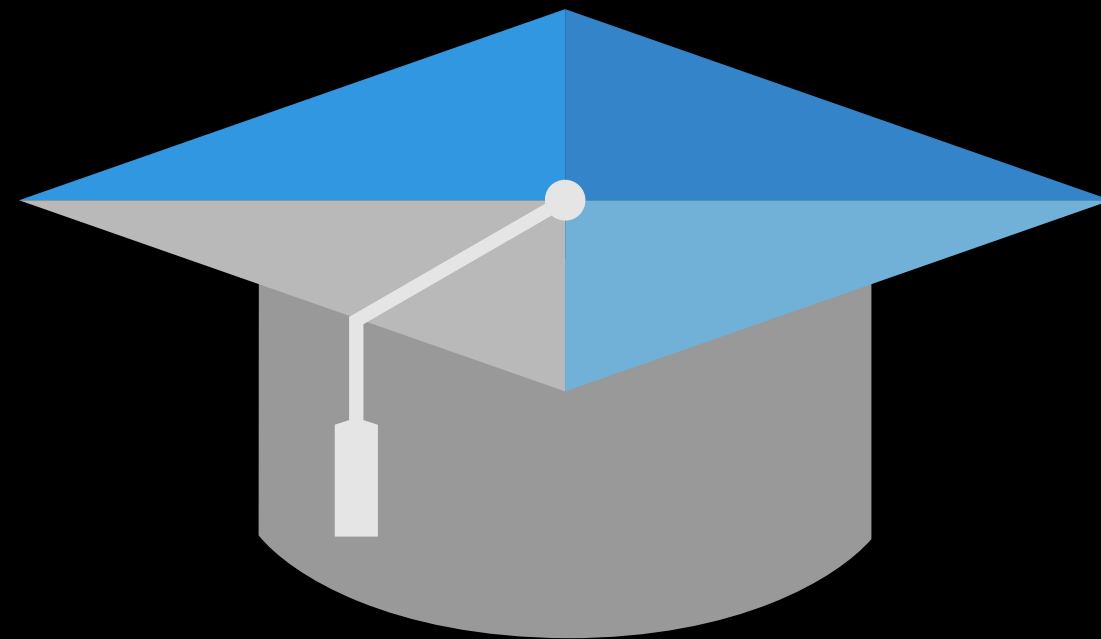
SOCIAL NETWORKS

PORTFOLIO WEBSITES

CREATIVE RECRUITERS

**HOW MGC STUDENTS  
CONNECT TO  
PROFESSIONALS**





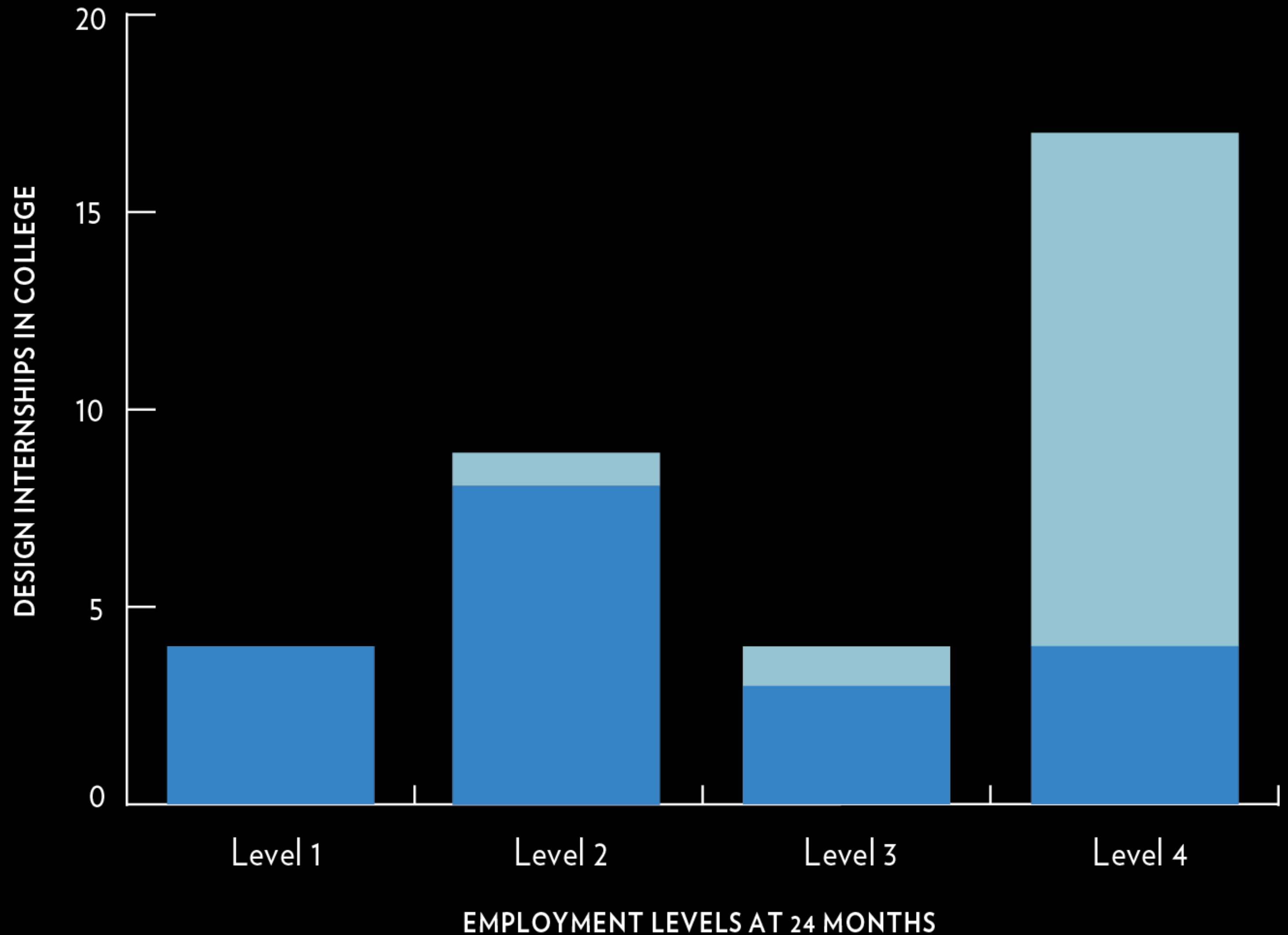
**“Survey results indicate that individuals who start building job-related experiences while still in school find work at a faster rate than their peers.”**

“THE FIRST TWO YEARS”,  
CUNY DESIGN PROFESSOR,  
KATHRYN WEINSTEIN, 2016

## LEVEL OF EMPLOYMENT (24 MONTHS) AND PARTICIPATION IN INTERNSHIP IN COLLEGE

SOURCE: "FROM COLLEGE TO CAREERS: TRACKING THE  
FIRST TWO YEARS FOR GRAPHIC DESIGN GRADUATES."  
KATHRYN WEINSTEIN, 2018.

- Internship in College
- No Internship in College



## THIRD-PARTY SOFTWARE

SOURCES:

<https://www.joinhandshake.com/>

<https://www.gradleaders.com/>

<https://www.symplicity.com/higher-ed>



**1. EXPERIENCES WHILE IN COLLEGE  
ARE BENEFICIAL**

- 1. EXPERIENCES WHILE IN COLLEGE ARE BENEFICIAL**
- 2. NO EFFECTIVE OR SUSTAINABLE CAREER TOOL**



- 1. EXPERIENCES WHILE IN COLLEGE ARE BENEFICIAL**
- 2. NO EFFECTIVE OR SUSTAINABLE CAREER TOOL**
- 3. LOYAL INDUSTRY PARTNERS AND ALUMNI**

- 1. EXPERIENCES WHILE IN COLLEGE ARE BENEFICIAL**
- 2. NO EFFECTIVE OR SUSTAINABLE CAREER TOOL**
- 3. LOYAL INDUSTRY PARTNERS AND ALUMNI**
- 4. NO METRICS TO SUPPORT STUDENT SUCCESS**

- 1. EXPERIENCES WHILE IN COLLEGE ARE BENEFICIAL**
- 2. NO EFFECTIVE OR SUSTAINABLE CAREER TOOL**
- 3. LOYAL INDUSTRY PARTNERS AND ALUMNI**
- 4. NO METRICS TO SUPPORT STUDENT SUCCESS**
- 5. SUPPORT FROM MGC**

- 1. EXPERIENCES WHILE IN COLLEGE ARE BENEFICIAL**
- 2. NO EFFECTIVE OR SUSTAINABLE CAREER TOOL**
- 3. LOYAL INDUSTRY PARTNERS AND ALUMNI**
- 4. NO METRICS TO SUPPORT STUDENT SUCCESS**
- 5. SUPPORT FROM MGC**
- 6. NO BUDGET**

**MGC**Sync**.com**

The screenshot shows a web browser window with the URL [www.mgcsync.com](http://www.mgcsync.com). The page features a purple and blue header with the text "FRAMEWORKS" in large, white, outlined letters. Below this, it reads "PORTFOLIO REVIEW | MICHAEL GRAVES COLLEGE ROBERT BUSCH SCHOOL OF DESIGN". The main content area is white and contains the following text: "Welcome to the MICHAEL GRAVES COLLEGE Senior Portfolio Review". Below this is a paragraph: "Explore senior student portfolios from the Michael Graves College. This event is open to design professionals, recruiters, alumni, and students." A white box contains the event details: "STEM Atrium, Thursday, May 10, 2018 · 3:30 pm to 8:00 pm". Below this box is a dark blue button with the text "ATTEND EVENT". The footer is a dark blue bar with three icons: a calendar icon labeled "Event", a group of people icon labeled "Students", and a plus sign icon labeled "Explore".

← → ↻ ⓘ www.mgcsync.com 🔍 ☆ 📌 🔴 ⋮

# FRAMEWORKS

PORTFOLIO REVIEW | MICHAEL GRAVES COLLEGE  
ROBERT BUSCH SCHOOL OF DESIGN

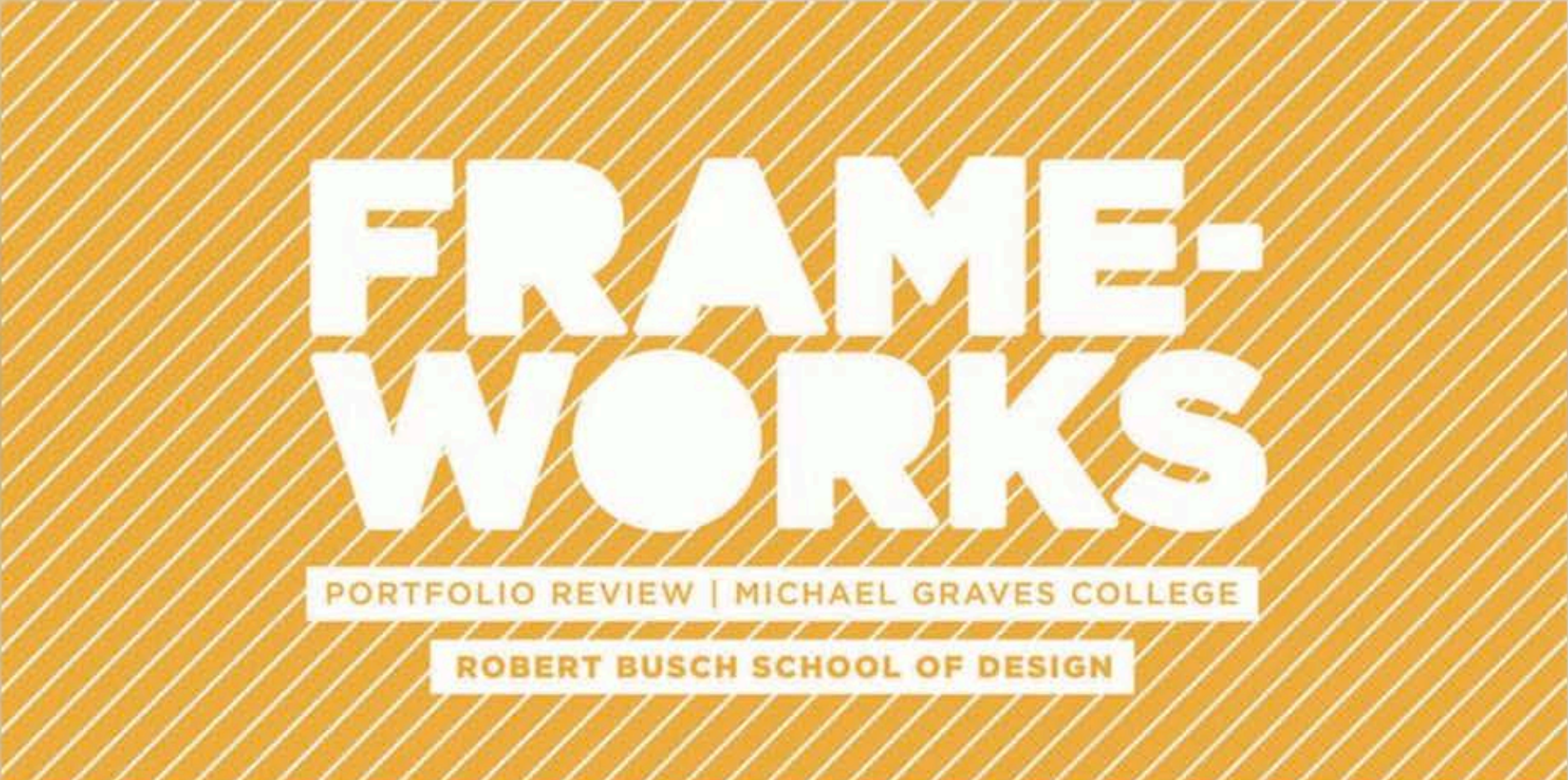
Welcome to the  
**MICHAEL GRAVES COLLEGE**  
Senior Portfolio Review

Explore senior student portfolios from the Michael Graves College. This event is open to design professionals, recruiters, alumni, and students.

STEM Atrium,  
Thursday, May 10, 2018 · 3:30 pm to 8:00 pm

**ATTEND EVENT**

Event Students Explore



MAY 10

## ROBERT BUSCH SCHOOL OF DESIGN SENIOR PORTFOLIO REVIEW

by Profs. Denise Anderson, Linda O'Shea, and Efe Kutuk

Free

[Sales Ended](#) [DETAILS](#)

**DESCRIPTION**

Celebrate and explore the senior student portfolios from the Robert Busch School of Design in the practice areas of Graphic Design, Advertising Design, Interior Design, and Industrial Design.

FAMILY, FRIENDS, STUDENTS AND THE KEAN COMMUNITY:  
3:30—5:30PM

RBSD ALUMS AND PROFESIONAL REVIEW: 5:30—8:00PM

**DATE AND TIME**

Thu, May 10, 2018  
3:30 PM – 8:00 PM EDT  
[Add to Calendar](#)

**LOCATION**

Kean University  
STEM Building, Atrium  
1075 Morris Avenue  
Union, NJ 07083  
United States  
[View Map](#)

www.mgcsync.com/interior-students.html

## INTERIOR DESIGN ▾

Graphic Design Advertising Design Interior Design Industrial Design

Bridgette Bottinelli

Samantha Brennen

Brenna Falzone

Ola Farrag

Event Students Explore

← → ↻ ⓘ www.mgcsync.com/bridgette-bottinelli.html 🔍 ☆ 🌐 📌 🔴 ⋮

## Bridgette Bottinelli

I am a curious and empathetic designer who has an interest in humanitarian and sustainable design. Striving to create purpose and meaning, each design tells a story that pushes the traditional boundaries of interior design.

[View Portfolio](#)

[View Resume](#)

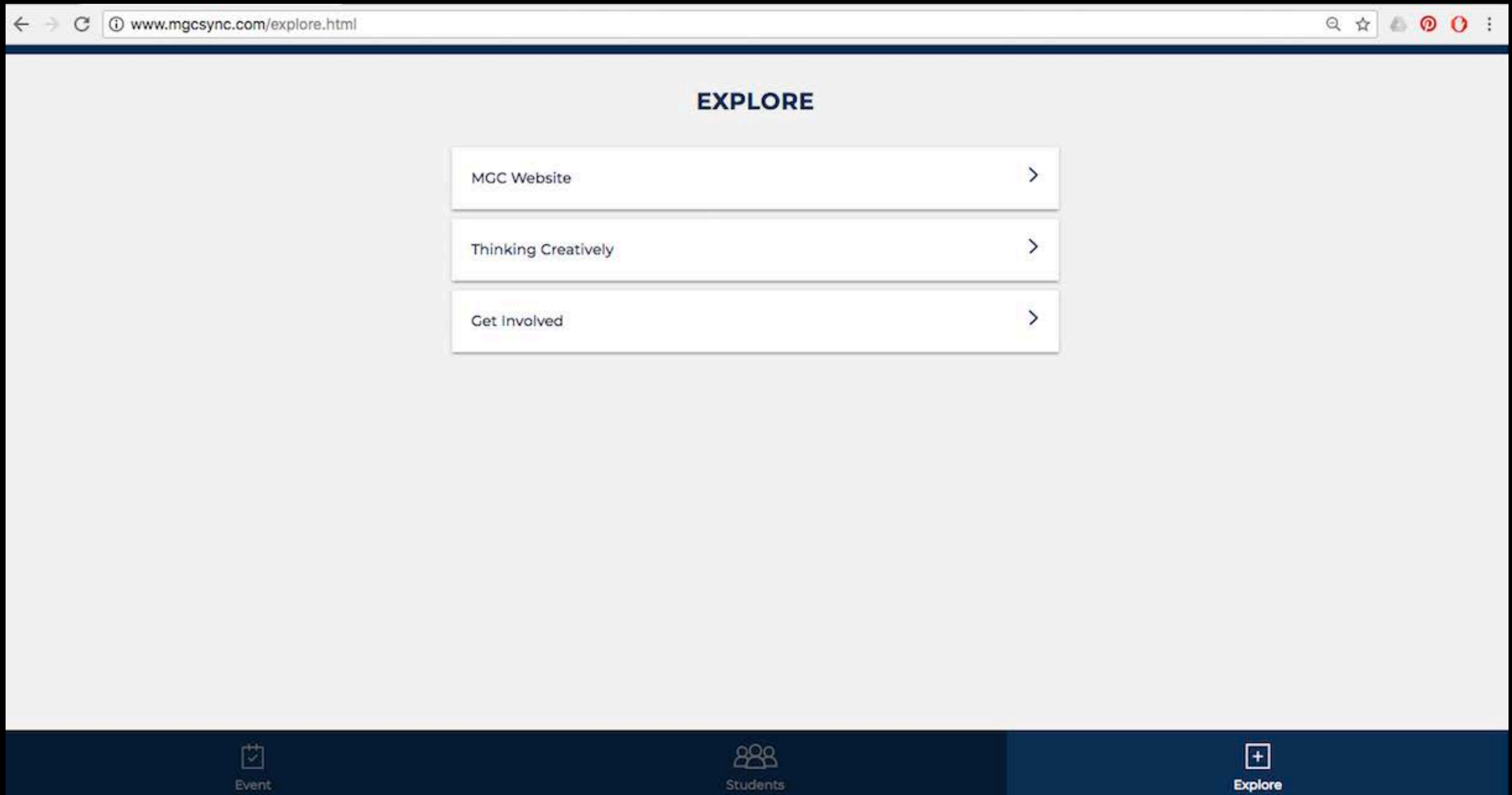
[Give Feedback](#)

Event

Students

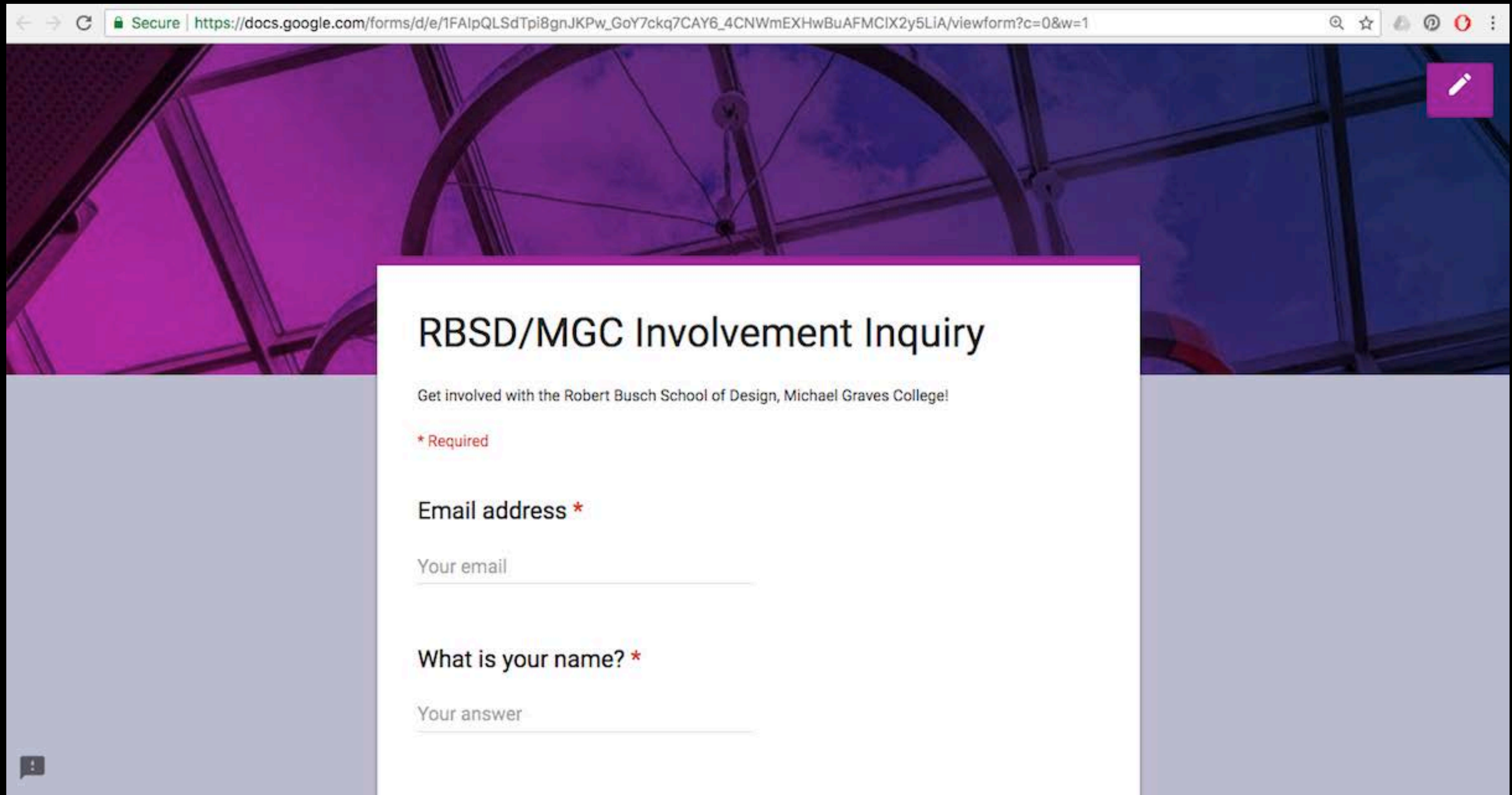
Explore





# MGC SYNC | PHASE I

The screenshot shows a web browser window with the URL <https://michaelgravescollege.kean.edu>. The page features a navigation menu with the following items: THE COLLEGE, ADMISSIONS, ALUMNI, EVENTS, SOCIAL, and CONTACT. The Michael Graves College logo is displayed on the left side. The main content area contains a video player showing a black and white image of students in a classroom setting. The video title is "Careers by Design". Below the video player, the word "SPOTLIGHTS" is visible in blue text.



The image shows a screenshot of a Google Forms page. The browser's address bar at the top displays a secure URL: [https://docs.google.com/forms/d/e/1FAIpQLSdTpi8gnJKPw\\_GoY7ckq7CAY6\\_4CNWmEXHwBuAFMCIX2y5LiA/viewform?c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSdTpi8gnJKPw_GoY7ckq7CAY6_4CNWmEXHwBuAFMCIX2y5LiA/viewform?c=0&w=1). The form has a purple header image with a white text box containing the title and description. The form fields are white with a light purple border. A red asterisk indicates required fields. A purple edit icon is in the top right corner, and a chat icon is in the bottom left corner.

## RBSD/MGC Involvement Inquiry

Get involved with the Robert Busch School of Design, Michael Graves College!

\* Required

Email address \*

Your email

What is your name? \*

Your answer

# MGC SYNC | METHODOLOGY

## 1. CREATE A LOW-TECH, LOW-COST SOLUTION



HOSTING

NAMING /  
DOMAIN

GOOGLE  
FORMS

MAINTENANCE

# MGC SYNC | METHODOLOGY

## 1. CREATE A LOW-TECH, LOW-COST SOLUTION



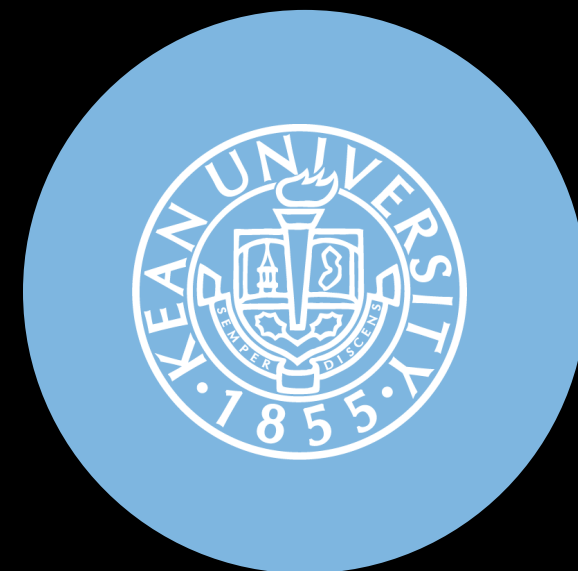
HOSTING

NAMING /  
DOMAIN

GOOGLE  
FORMS

MAINTENANCE

## 2. BRAND THE TOOL



MGC/RBSD  
BRAND ID  
STANDARDS

UX/UI  
EXPERIENCE

NAMING  
PORTFOLIO  
REVIEW

PROMOTIONAL  
GRAPHICS

# MGC SYNC | METHODOLOGY

## 1. CREATE A LOW-TECH, LOW-COST SOLUTION



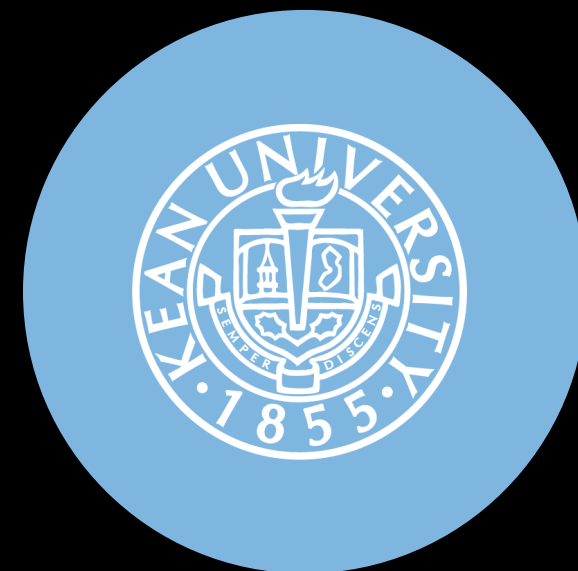
HOSTING

NAMING /  
DOMAIN

GOOGLE  
FORMS

MAINTENANCE

## 2. BRAND THE TOOL



MGC/RBSD  
BRAND ID  
STANDARDS

UX/UI  
EXPERIENCE

NAMING  
PORTFOLIO  
REVIEW

PROMOTIONAL  
GRAPHICS

## 3. COLLECT AND UPLOAD CONTENT



PROJECT  
IMAGES

PERSONAL  
STATEMENT

PORTFOLIO  
WEBSITE URL

RESUME  
PDF

- **STUDENTS HAVE A DIRECT CONNECTION TO THOSE THAT WANT TO HIRE THEM**

**Graduating students have acquired a direct channel for marketing themselves.**

**96/121  
79%**

DECEMBER 2017—MAY 2018  
96/121 GRADUATING STUDENTS  
CREATED PROFILES ON [MGCSYNC.COM](https://mgcsync.com)

## MGC SYNC | RESULTS—PHASE I

- **RECRUITERS HAVE LINKS TO TALENT BEFORE, DURING, AND AFTER SENIOR PORTFOLIO REVIEW**

**Graduating students have acquired a direct channel for marketing themselves.**

**Professionals have immediate, on-demand access to MGC talent.**

96/121  
**79%**

590/650  
**91%**

DECEMBER 2017—MAY 2018

650 PROFESSIONALS/ALUMNI INVITED TO SENIOR PORTFOLIO REVIEW; 60 EMAIL RETURN



- **FACULTY HAS BASIC METRICS TO USE FOR REPORTING AND RECRUITMENT**

**Graduating students have acquired a direct channel for marketing themselves.**

96/121  
**79%**

**Professionals have immediate, on-demand access to MGC talent.**

590/650  
**91%**

**MGC has a platform to demonstrate the creative and professional successes of their graduates.**

**100%**

## **MGC SYNC | IMPROVEMENTS—PHASE II**

- **DESIGN ADDITIONAL FEATURES**

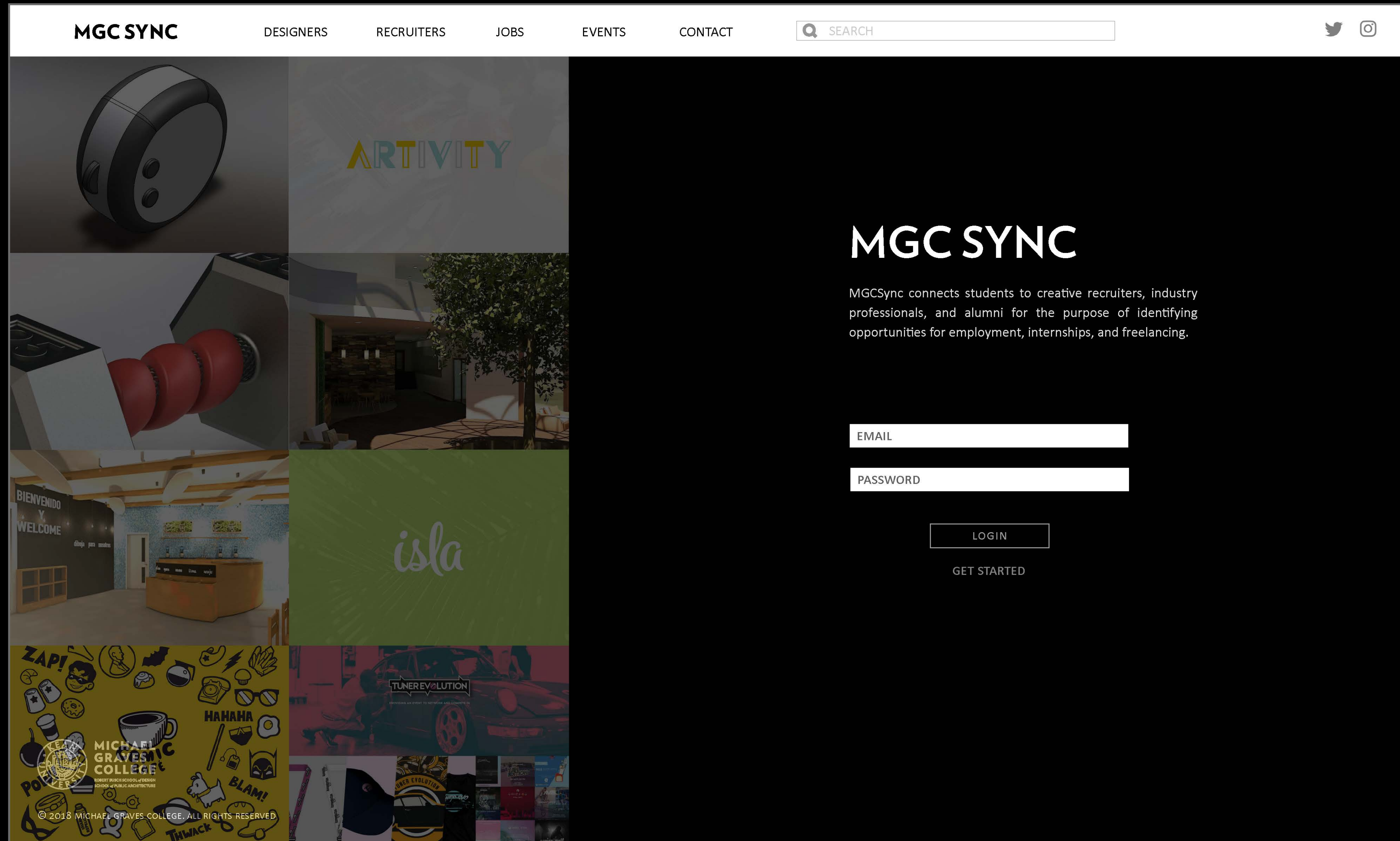
## **MGC SYNC | IMPROVEMENTS—PHASE II**

- **DESIGN ADDITIONAL FEATURES**
- **IMPROVE SITE FUNCTIONALITY**

## MGC SYNC | IMPROVEMENTS—PHASE II

- DESIGN ADDITIONAL FEATURES
- IMPROVE SITE FUNCTIONALITY
- ENHANCE USER EXPERIENCE

<https://bit.ly/2MePFO7>



**MGC SYNC** DESIGNERS RECRUITERS JOBS EVENTS CONTACT

**DESIGNERS**

SEARCH PROJECTS & DESIGNERS

DEGREE PROGRAM ALL  
GRADUATION YEAR 2018  
AVAILABILITY ALL  
DESIGN SPECIALTY ALL

**FRAMEWORKS**  
PORTFOLIO REVIEW | MICHAEL GRAVES COLLEGE  
ROBERT BUSCH SCHOOL OF DESIGN

**MICHAEL GRAVES COLLEGE SENIOR PORTFOLIO REVIEW**  
THURSDAY, MAY 10, 2018

Explore senior student portfolios from the Michael Graves College. This event is open to design professionals, recruiters, alumni, and students.

ATTEND EVENT

MICHAEL GRAVES COLLEGE  
ROBERT BUSCH SCHOOL OF DESIGN  
SCHOOL OF PUBLIC ARCHITECTURE

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# MGC SYNC | PHASE II

**MGC SYNC**
DESIGNERS RECRUITERS JOBS EVENTS CONTACT

## DESIGNERS

DEGREE PROGRAM ALL

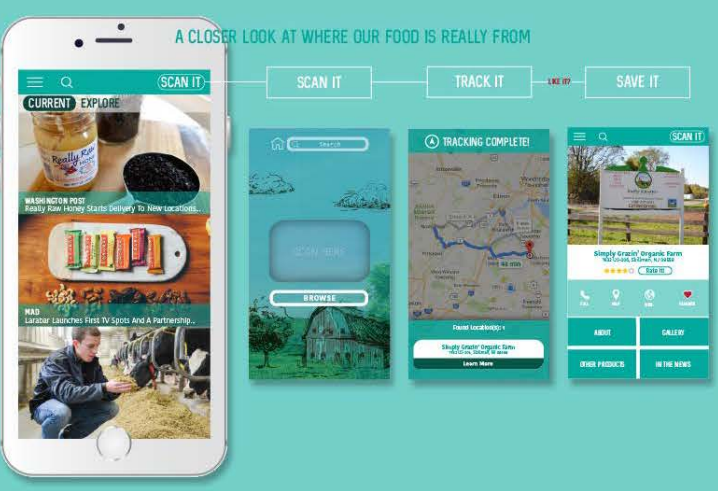




GRADUATION YEAR **2018**

AVAILABILITY ALL


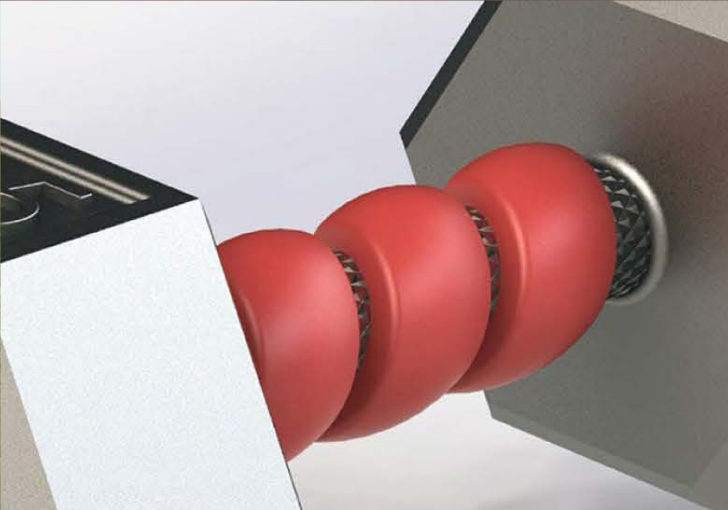






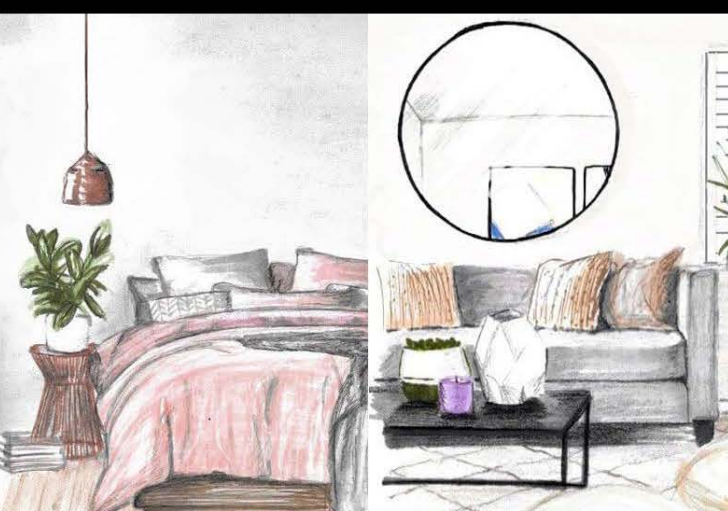

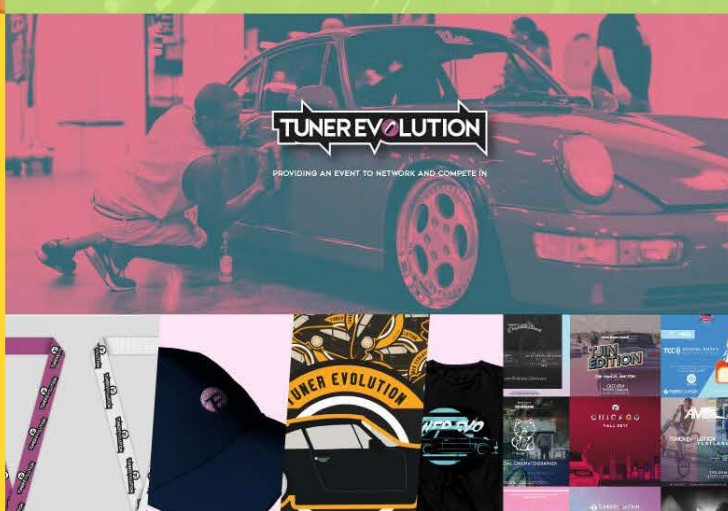
DESIGN SPECIALTY ALL

**MICHAEL GRAVES COLLEGE**  
ROBERT BURCH SCHOOL OF DESIGN  
SCHOOL OF PUBLIC ARCHITECTURE

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Hunting Dog Safety Vest

# MGC SYNC | PHASE II

**MGC SYNC**
DESIGNERS RECRUITERS JOBS EVENTS CONTACT

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📷

## DESIGNERS


DEGREE PROGRAM GRAPHIC DESIGN

GRADUATION YEAR 2018

AVAILABILITY ALL

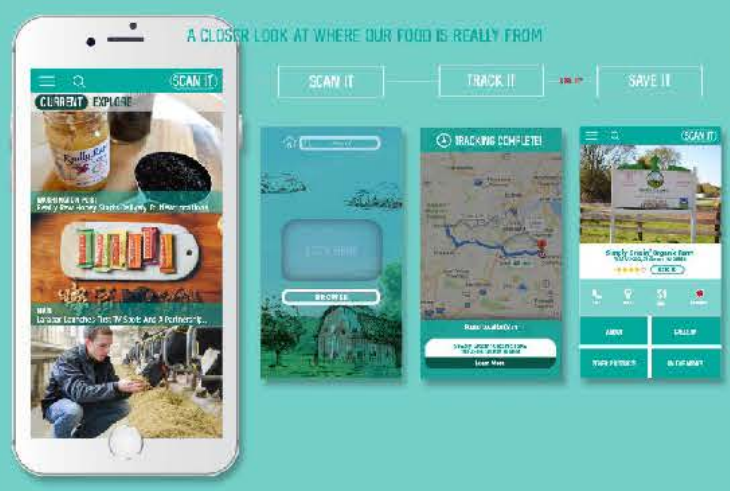





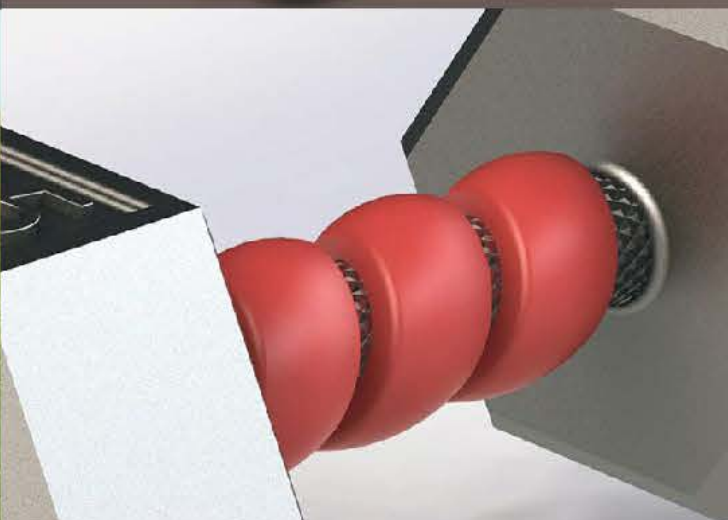









DESIGN SPECIALTY

- ADVERTISING
- BRANDING
- ENTREPRENEURSHIP
- INFORMATION DESIGN
- INTERFACE
- LAYOUT
- MOTION GRAPHICS
- PACKAGING
- STORYTELLING
- TYPOGRAPHY
- UI/UX





**MICHAEL GRAVES COLLEGE**  
ROBERT BLUMENFELD SCHOOL OF DESIGN  
SCHOOL OF PUBLIC AND STUDIO


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**MGC SYNC**   DESIGNERS   RECRUITERS   JOBS   EVENTS   CONTACT  



## JEFF PHAN

DEGREE PROGRAM **GRAPHIC DESIGN**

GRADUATION YEAR **2018**

AVAILABILITY **FULL-TIME**

DESIGN SPECIALTY **BRANDING, UX/UI, LAYOUT DESIGN**


A peculiar fella who loves grey things.  
Sophisticated in my work, I live to design.

[PORTFOLIO](#)

[RESUME](#)

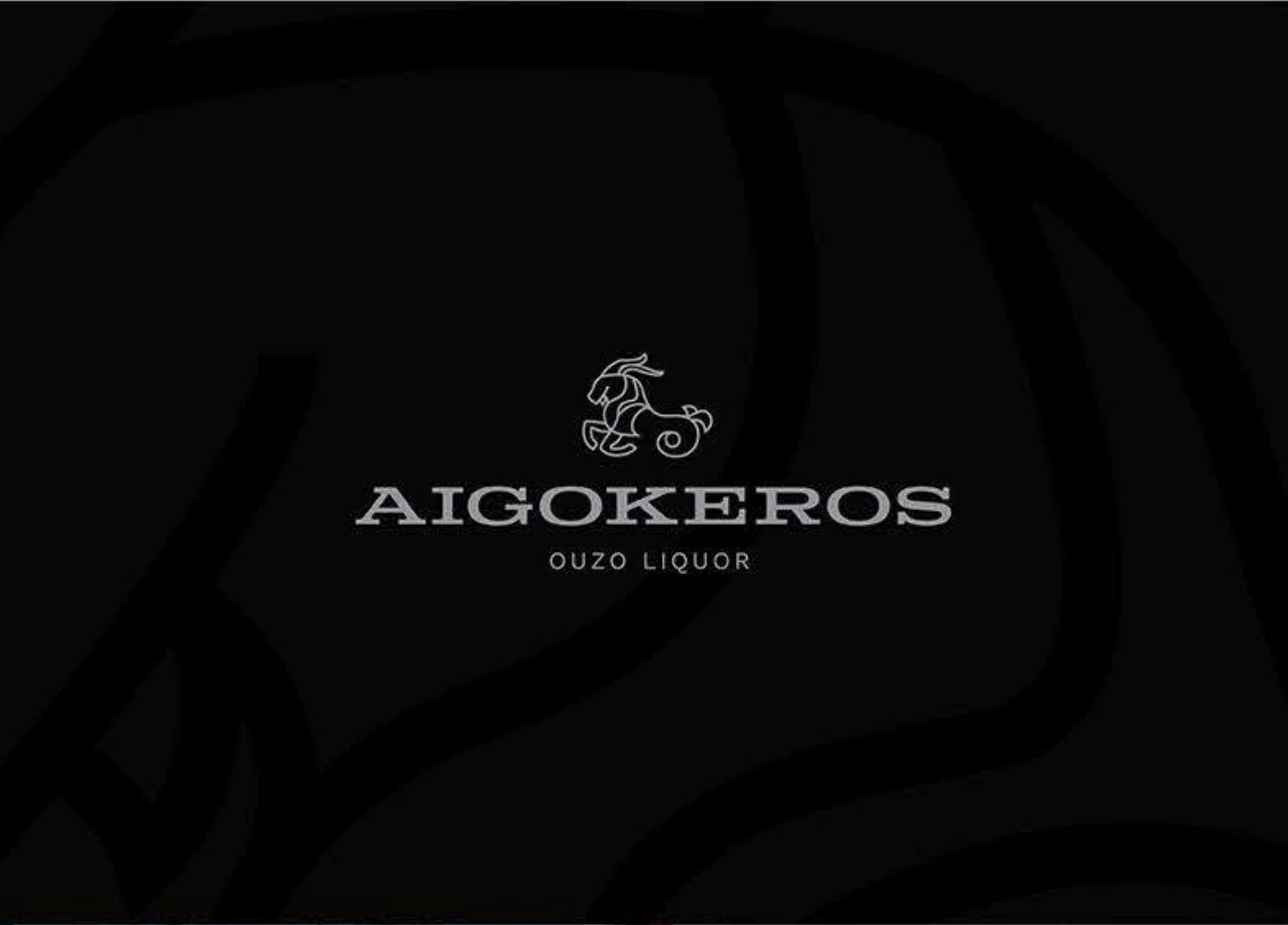
[CONTACT](#)

[FEEDBACK](#)




### MODERN PAIN IS A HEALTH TRAP

The modern availability of prescription pain medicines in America has provoked an increase in opioid abuse. What began as chronic pain relief and medical aid has turned into 32,000 fatalities in the US alone, in 2015. An 11% increase from the previous year. Opioid overdose is happening across all demographics.




### AIGOKEROS

OUZO LIQUOR







## PHAN



### BEHIND THE SCENES

12/1/17

MGC SYNC		DESIGNERS	<u>RECRUITERS</u>	JOB	EVENTS	CONTACT	SEARCH	TWITTER	INSTAGRAM
<p><b>RECRUITERS</b></p> <p>SEARCH COMPANIES &amp; KEYWORDS</p> <p>DEGREE PROGRAM <b>GRAPHIC DESIGN</b></p> <p>AVAILABILITY ALL</p> <p>MICHAEL GRAVES COLLEGE ROBERT F. MCDONALD SCHOOL OF DESIGN SCHOOL OF PUBLIC AND STUDIO</p> <p>© 2018 MICHAEL GRAVES COLLEGE. ALL RIGHTS RESERVED</p>	 <p><b>FCB HEALTH</b> FOOTE, CONE &amp; BELDING</p>	<p>NEW JERSEY, NEW YORK, GLOBAL</p> <p>Healthcare agency creating award winning work for consumers, patients and healthcare professionals.</p>	<p>CHRISTINE HINES RECRUITER p: (212) 885 3249 e: Christina.Hines@fcb.com</p>	<p>100 West 33rd Street New York, NY 10001</p>	<p>CONTACT</p> <p>WEBSITE</p> <p>JOBS</p>				
	 <p><b>COMMERCIAL FURNITURE INTERIORS (CFI)</b></p>	<p>NEW JERSEY, NEW YORK</p> <p>Full service furniture design, procurement, installation, and move management firm.</p>	<p>SHERRI GARCIA (2016) CREATIVE DIRECTOR p: (908) 518 1670 e: SherriGarcia@CFI.com</p>	<p>1154 Route 22 West Mountainside, NJ 07092</p>	<p>CONTACT</p> <p>WEBSITE</p> <p>JOBS</p>				
	 <p><b>STUDIO 1200</b></p>	<p>NEW JERSEY</p> <p>Interior design and architect firm that designs a wide variety of projects from small residential additions to large hotel renovations.</p>	<p>LILLI FLOWERS ADMINISTRATIVE DIRECTOR p: (973) 376 5111 e: Lilli@Studio1200.com</p>	<p>511 Millburn Avenue, Suite 1 Short Hills, NJ 07078</p>	<p>CONTACT</p> <p>WEBSITE</p> <p>JOBS</p>				
	 <p><b>BRUTHERFORD INDUSTRIES</b></p>	<p>NEW JERSEY</p> <p>Industrial design firm that uses a complex process blending traditional and contemporary design and manufacturing techniques.</p>	<p>RYAN RUTHERFORD PRINCIPAL p: (609) 977 9007 e: Ryan@Brutherford.com</p>	<p>10 Woodland Road Pittstown, NJ 09967</p>	<p>CONTACT</p> <p>WEBSITE</p> <p>JOBS</p>				

**MGC SYNC** DESIGNERS RECRUITERS JOBS EVENTS CONTACT

## JOBS

DEGREE PROGRAM ALL  
AVAILABILITY ALL

<p><b>INTERIOR DESIGN/SALES POSITION</b> FULL TIME, PART TIME JOY OF LIVING INTERIOR DESIGN, INC. – BASKING RIDGE, NJ</p> <p>Are you passionate about the business of interior design? Do you want to work with a friendly, supportive and professional team? At Joy of Living, a 40 year old family-owned business, our employees are an extension of our family. We seek an energetic.... <a href="#">READ MORE</a></p> <p><b>INTERIOR DESIGN</b>, CAD, COMMUNICATION, PRESENTATION, SALES</p>	<p>DATE POSTED: 2/7/18 DATE ENDED: 5/9/18</p>	<p>CONTACT WEBSITE READ MORE</p>
<p><b>GRAPHIC DESIGNER</b> FULL TIME FUUSE MEDIA – NEW YORK, NY</p> <p>Fuse Media is seeking an entry-level graphic designer to join our Editorial &amp; Social team. This endlessly creative and curious person will work across our Editorial and Social teams to ideate and execute digitally-native graphic content across Fuse platforms..... <a href="#">READ MORE</a></p> <p><b>GRAPHIC DESIGN</b>, MOTION GRAPHICS, SOCIAL MEDIA</p>	<p>DATE POSTED: 2/2/18 DATE ENDED: 6/5/18</p>	<p>CONTACT WEBSITE READ MORE</p>
<p><b>INDUSTRIAL DESIGN CO-OP</b> FULL TIME, PART TIME JOHNSON &amp; JOHNSON – NEW YORK, NY</p> <p>Caring for the world one person at a time has inspired and united the people of Johnson &amp; Johnson for over 130 years. We embrace research and science, bringing innovative ideas, products, and services to advance the health and well-being of people. Empl.... <a href="#">READ MORE</a></p> <p><b>INDUSTRIAL DESIGN</b>, CAD, COMMUNICATION, PRESENTATION, SALES</p>	<p>DATE POSTED: 1/7/18 DATE ENDED: 5/17/18</p>	<p>CONTACT WEBSITE READ MORE</p>
<p><b>DESIGN ASSISTANT</b> FULL TIME HALLIDAY GREER – NEW YORK, NY</p> <p>We are looking for motivated individual interested in joining a small established Architecture/Interior Design firm specializing in high end residential, professional, commercial.... <a href="#">READ MORE</a></p> <p><b>INTERIOR DESIGN</b>, CAD, COMMUNICATION, COMMERCIAL</p>	<p>DATE POSTED: 12/7/17 DATE ENDED: 4/9/18</p>	<p>CONTACT WEBSITE READ MORE</p>


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ROBERT F. BUSH SCHOOL OF DESIGN  
SCHOOL OF PUBLIC AND STUDIO

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**MGC SYNC** DESIGNERS RECRUITERS JOBS EVENTS CONTACT

**JOBS**

DEGREE PROGRAM ALL  
AVAILABILITY ALL

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## INTERIOR DESIGN/SALES POSITION

FULL TIME, PART TIME  
JOY OF LIVING INTERIOR DESIGN, INC. – BASKING RIDGE, NJ

Are you passionate about the business of interior design? Do you want to work with a friendly, supportive and professional team? At Joy of Living, a 40 year old family-owned business, our employees are an extension of our family. We seek an energetic, creative, salesdriven team member to join our design family.

Our fabulous clients come to us for space planning, furniture, color advice, and creative beautiful design. As a Joy of Living Interior Designer, you will work with a curated collection of quality furniture and a comprehensive selection of home decor. Many of our clients rely on us for their entire projects: upholstery, case goods, rugs, pictures, lighting, accessories paint colors, and window treatments. Your passion for design and desire to exceed sales goals is what we look to include in our design family.

**Responsibilities:**

- Sales
- Build clientele base in store
- In-home design consultations
- Space planning, problem solving and creative design
- Furniture and fabric selections

**Requirements:**

- Interior Design degree, including CAD training
- Pictures and portfolio, including examples of your CAD work
- Excellent communication, presentation and sales skills
- Must work Saturdays

**What we offer:**

- Generous base compensation + performance based commission
- Health benefits, Simple IRA with company match, and generous vacation time
- Small group of friendly and professional co-workers

**Degree:**  
Associates, Bachelors

**INTERIOR DESIGN, CAD, COMMUNICATION, PRESENTATION, SALES**

DATE POSTED: 2/7/18  
DATE ENDED: 5/9/18

CONTACT:  
DANA S  
p: (908) 647 2800  
e: Dana@JoyofLiving.biz

665 Martinsville Rd.  
Basking Ridge, NJ 07059

TO APPLY:  
Email resume and work sample to:  
Dana@JoyofLiving.biz  
EMAIL ONLY (NO PHONE CALLS)

CONTACT  
WEBSITE  
READ MORE

## GRAPHIC DESIGNER

FULL TIME  
ELISE MEDIA – NEW YORK, NY

DATE POSTED: 2/2/18  
DATE ENDED: 6/5/18

CONTACT

## CONTACT

### GRAPHIC DESIGN

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### ADVERTISING DESIGN

PROF. ROBIN LANDA

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### INTERIOR DESIGN

PROF. LINDA O'SHEA

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### INDUSTRIAL DESIGN

PROF. EFE KUTUK

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### KEAN UNIVERSITY

MICHAEL GRAVES COLLEGE

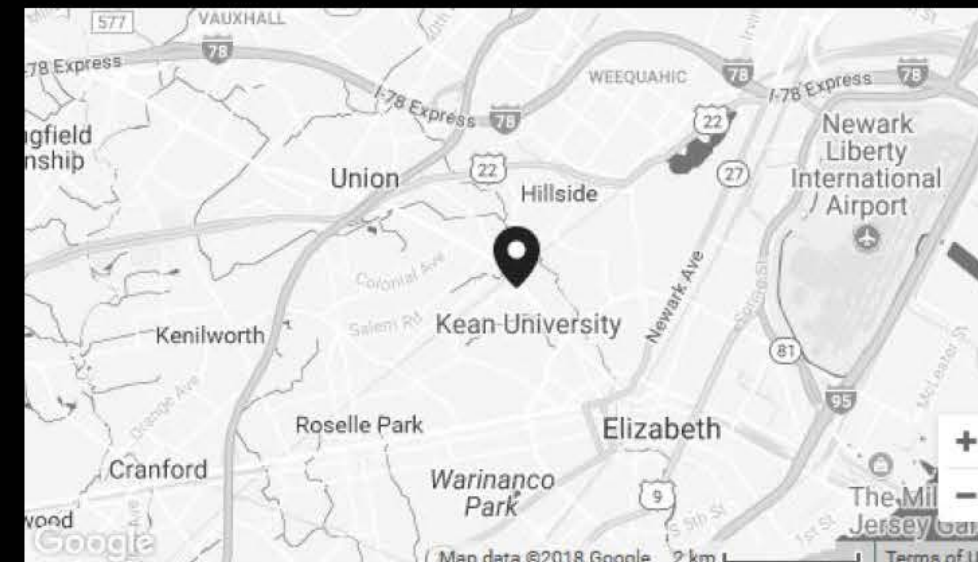
1040 Morris Avenue

Green Lane Academic Building

Union, NJ, 07083

United States

p: (908) 737 4770



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## **MGC SYNC | IMPROVEMENTS—PHASE II**

- **DESIGN ADDITIONAL FEATURES**
- **IMPROVE SITE FUNCTIONALITY**
- **ENHANCE USER EXPERIENCE**
- **IDENTIFY DEVELOPERS**

## **MGC SYNC | IMPROVEMENTS—PHASE II**

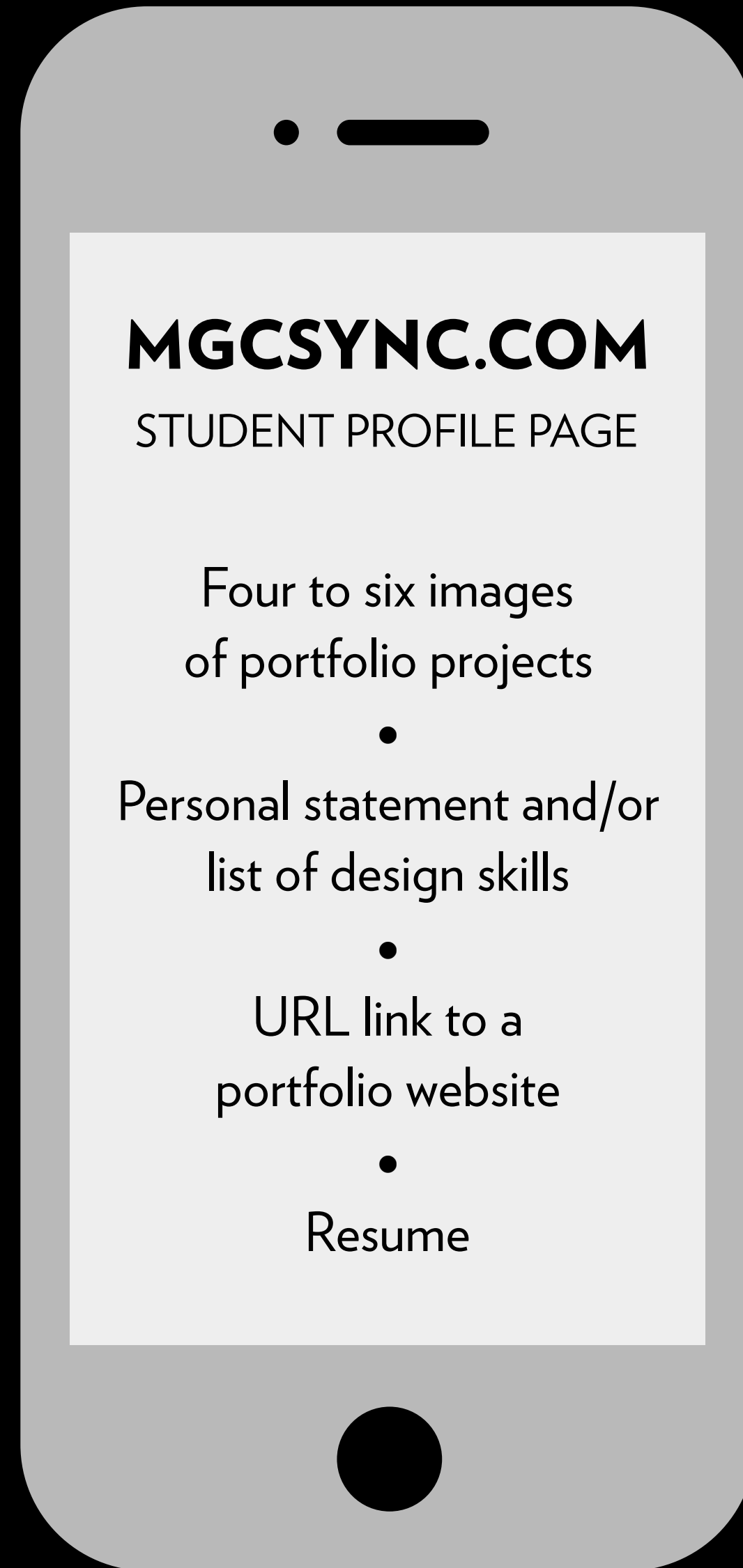
- **DESIGN ADDITIONAL FEATURES**
- **IMPROVE SITE FUNCTIONALITY**
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- **DEVELOP PROCESSES AND POLICIES FOR POSTING CONTENT**

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- **DESIGN ADDITIONAL FEATURES**
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- **IDENTIFY DEVELOPERS**
- **DEVELOP PROCESSES AND POLICIES FOR POSTING CONTENT**
- **CREATE AN END USER ADOPTION STRATEGY**



**CLASSROOM**



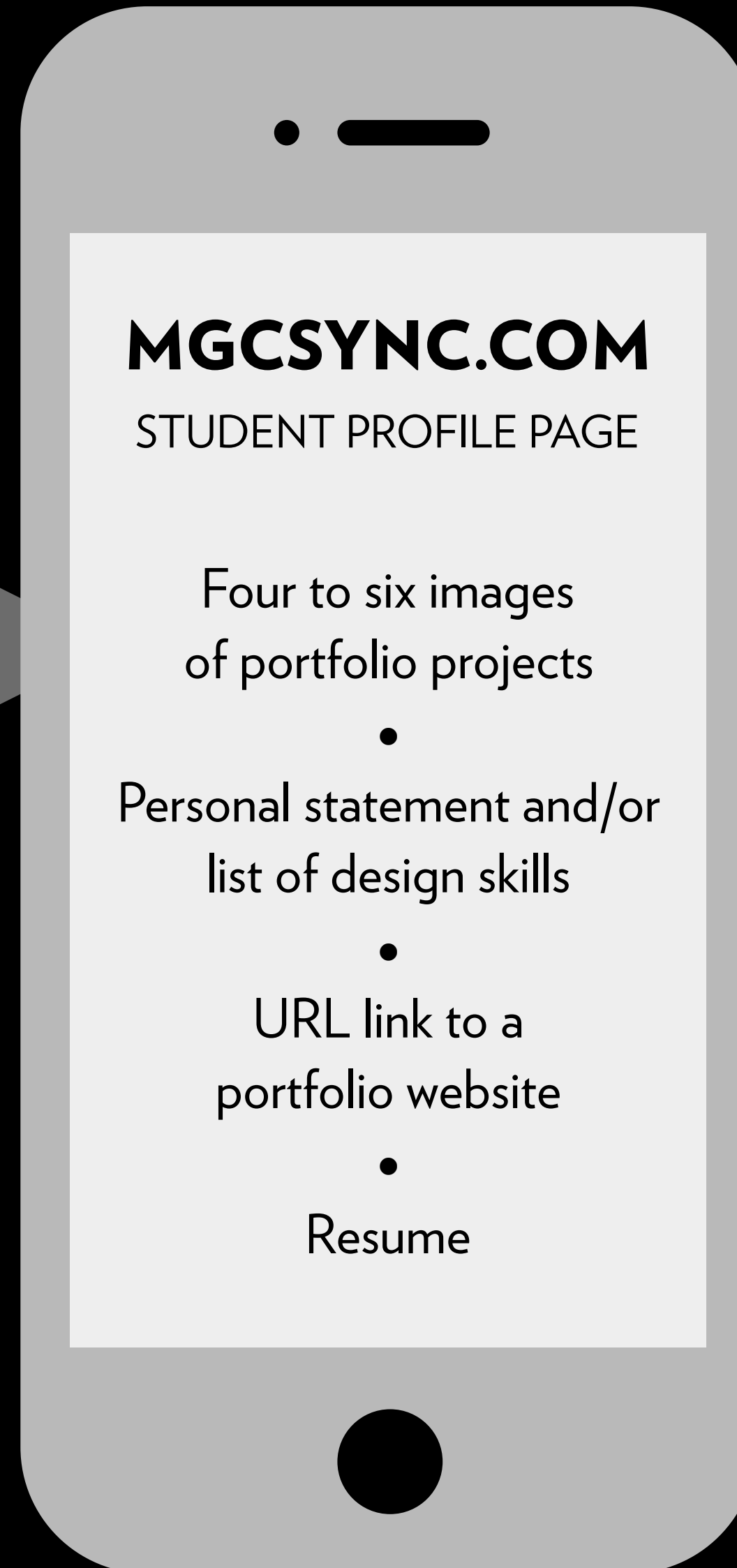
**PROFESSIONAL PRACTICE**

## CLASSROOM

- Design students
- Faculty

### CONNECTION:

A greater percentage of graduating students will get professional experience while in school and transition more successfully into professional practice



## PROFESSIONAL PRACTICE

# MGC SYNC | EXPECTED OUTCOMES

## CLASSROOM

- Prospective design students

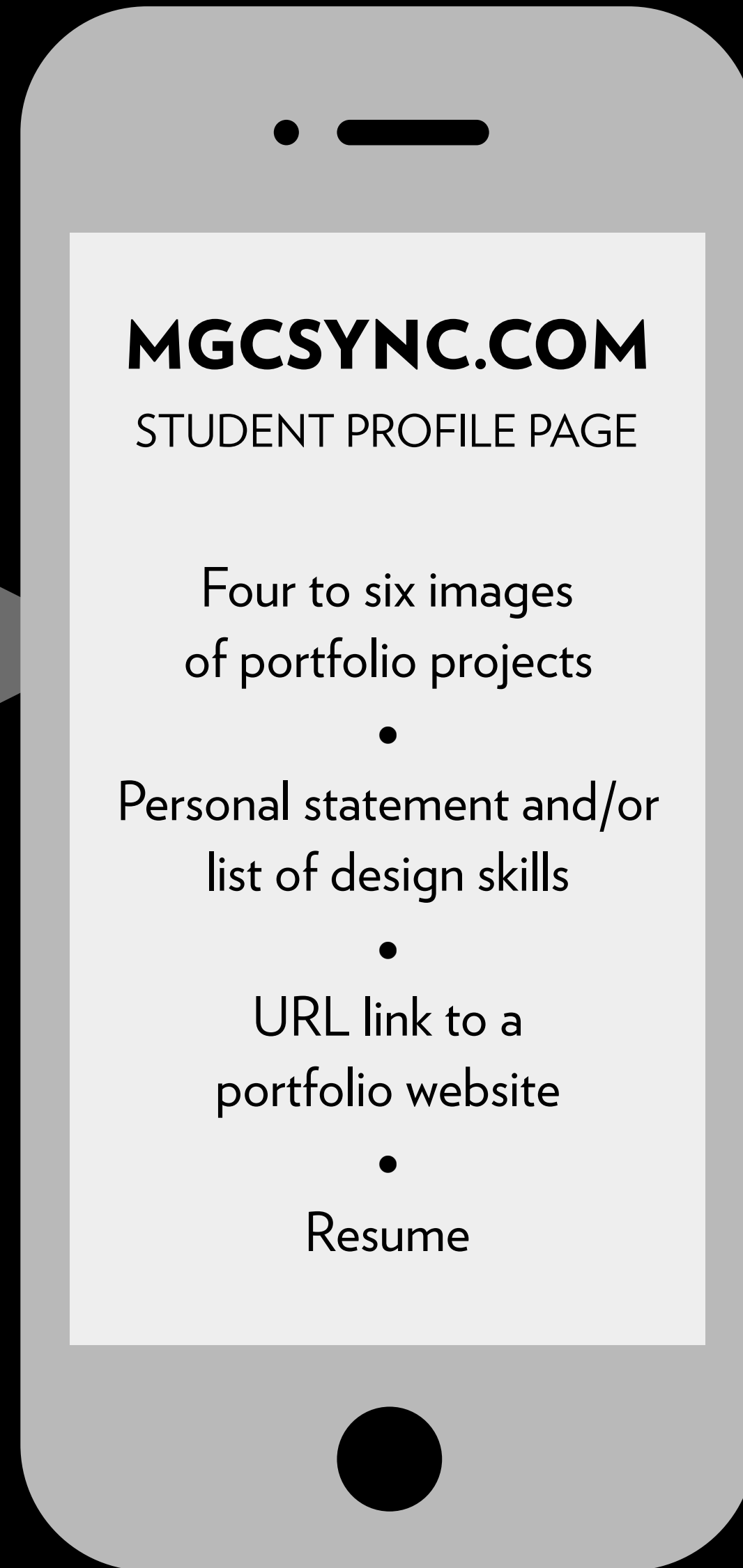
### RECRUITMENT:

New student recruitment initiatives will be supported

- Design students
- Faculty

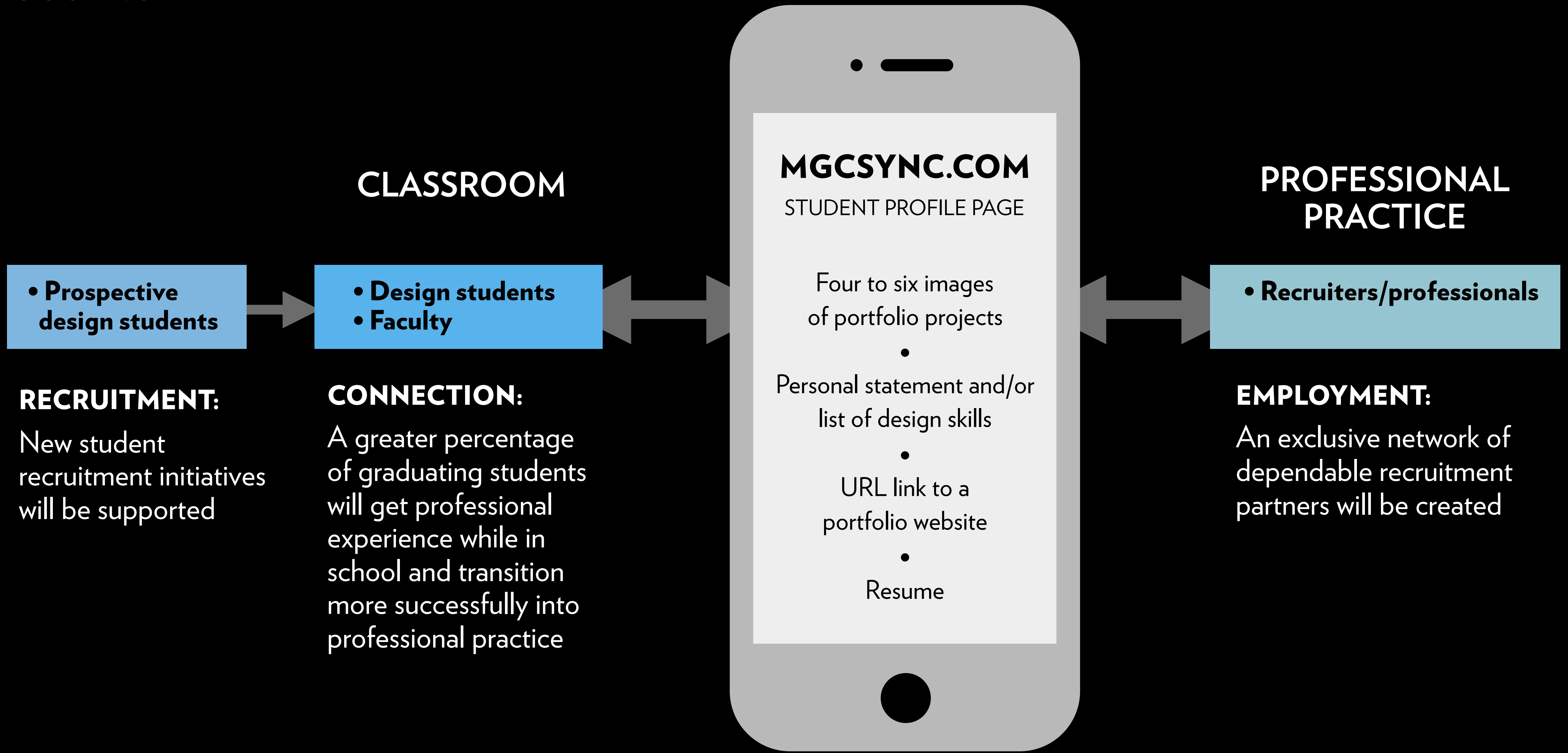
### CONNECTION:

A greater percentage of graduating students will get professional experience while in school and transition more successfully into professional practice

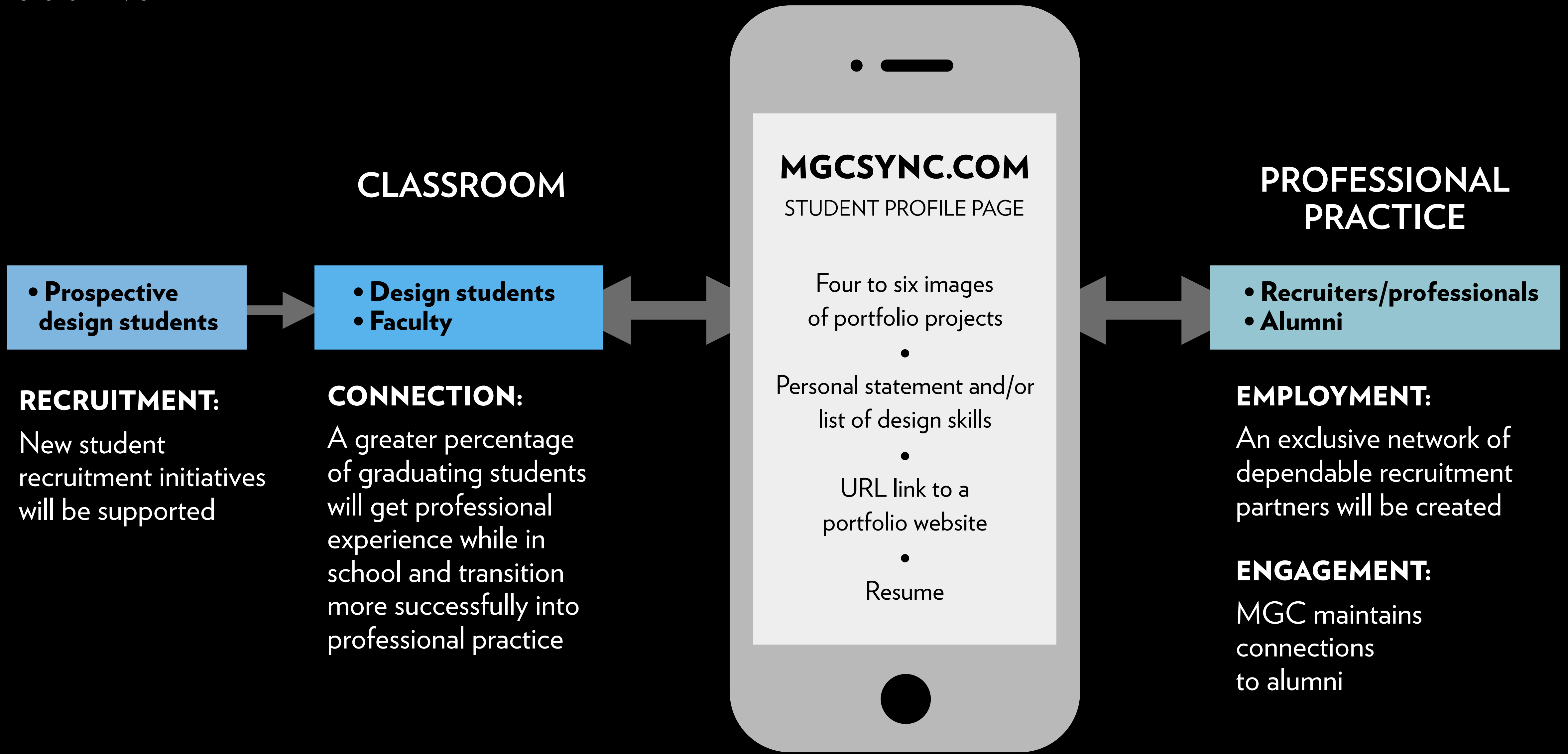


## PROFESSIONAL PRACTICE

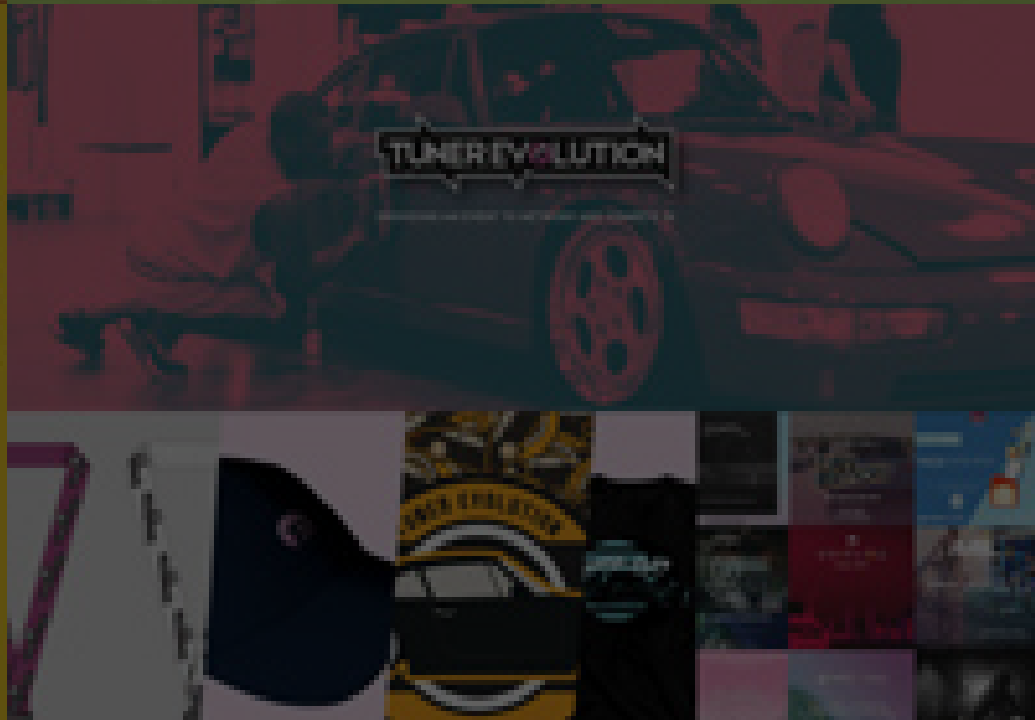
# MGC SYNC | EXPECTED OUTCOMES



# MGC SYNC | EXPECTED OUTCOMES



**To remain competitive, academic institutions and faculty need to provide students with connections to professional opportunities—regardless of the school’s size, budget, or resources—for initial and ongoing career success.**



21st DMI: ACADEMIC DESIGN MANAGEMENT CONFERENCE "NEXT WAVE" | 08.2.18

# MGC SYNC THANK YOU

DENISE ANDERSON / [danderso@kean.edu](mailto:danderso@kean.edu)

KEAN UNIVERSITY, MICHAEL GRAVES COLLEGE (U.S.A)

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